

# The Written Word



**MADE BY ME PUBLICATIONS, INC.**  
Teaching the world about self-publishing<sup>SM</sup>

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## Letter from the President: Education is always good, formal or informal



Mass Communication Specialist 1st Class Lucinda Marie Thierry sings the national anthem at a 2009 Colorado Rockies game. (U.S. Navy Photo)



Beatrice "Bea" Hazley is Lucinda Marie Thierry's professional and spiritual mentor. (MBMPI Photo by Lucinda Marie Thierry)



Lucinda Marie Thierry is the founder and current president of Made By Me Publications, Inc. (MBMPI Photo by Nawassa Hooks)

I was 22 years old when I earned a Bachelor of Science in Journalism and Broadcasting, with a Public Relations Emphasis and a Minor in Spanish. As far as I was concerned, school was over.

At 32, I joined the Navy Reserve, and I seemed to be in school all the time. I studied general military requirements as well as Navy-specific rules for journalism. I attended training, instructed training, and reviewed material in preparation for three-hour advancement exams. When my job was combined with three others to create the mass communication specialist position, I learned a lot more about photography than I cared to at the time. I don't regret a bit of it now. I would not be the publisher I am today without it.

I was still in the Navy Reserve at age 36 when I completed Air University's Air Command & Staff College. It gave me the maximum professional military education points for my civilian career with the Air Force. School was usually very easy for me, but this 18-month program was not. Had I known it was going to be that hard, I probably would not have enrolled. My intention was to apply the graduate-level credit to a master's degree right away, but I was too worn out. I didn't want anything to do with school.

I was still in the Navy Reserve when I started Made By Me Publications, Inc. at age 39. I operated as a sole proprietor for years before that, but running a corporation is totally different. If you don't like paperwork, you had better hire someone who does. I completed a six-week course on starting a small business, attended Oklahoma Tax Commission and Internal Revenue Service (IRS) training, read an Oklahoma handbook on business considerations, met with a sponsor from SCORE: Counselors to America's Small Business, and received ongoing advice from my mentor — Beatrice "Bea" Hazley. With shareholders, business plans and profit and loss reports, I'm still learning.

I finished my tenure in the Navy at 40 years old, but the need to apply what I learned stayed with me. This year, at 42, I finally finished that master's degree from which I ran for over five years. I earned a Master of Science in Aerospace Administration and Logistics, and my Navy and Air Force experience made a difference in the classroom. Guess what I said right after my last class? No more school! Yeah, right.

To live is to learn. Let's learn to live. — Lucinda Marie Thierry



## Poetry Spotlight — Yvette Johnson

### On the Rise

From the top of my head  
 To the tip of my big toe  
 There's so much more to me  
 Than you shall ever know  
 Tall or short  
 No matter my size  
 For I am a woman  
 Determined  
 And on the rise  
 You see..

I was crafted by the Master's hand  
 And I'm living my life purposely just as He planned  
 Birthed into royalty  
 Created with no deficiencies  
 Equipped with the wisdom to fulfill the prophecy  
 And that would be  
 For me to be  
 All that He designed of me  
 He fills my mind with ideas and creativity  
 Which increases the possibilities  
 That broadens my opportunities  
 Which enlarges my territory  
 That furthers my destiny  
 Proving simply...

That there is no limit to my abilities.  
 So from the top of my head  
 To the tip of my big toe  
 And for all the things  
 That you think you might know  
 I am a woman  
 Determined  
 And on the rise  
 Don't look at me  
 And act surprised

For my strength lies in the palm of His hands  
 He carries my future; He writes my life plans  
 And it is because of this that I can do all that I can  
 So...

From the top of my head  
 To the tip of my big toe  
 And for all the things you think you wanna know  
 Come closer and look into the depth of my eyes  
 And you shall find  
 A woman  
 Determined  
 And on the rise.

*Yvette Johnson*

*The Tilted Tea Cup – All Things Inspired*



Yvette Johnson  
 Inspirational Poet  
 and

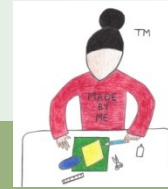
Author of  
*Inspirational Sips from The Tilted Tea Cup*  
[tiltedteacup@yahoo.com](mailto:tiltedteacup@yahoo.com)

Described by those who know her as a creative, passionate and inspiring individual who has never allowed the adversities of life to define her; her energetic yet sobering spirit encourages others to never give up.

*D. Stevens*

To be a featured poet in "The Written Word" newsletter, please send an email to the editor at [lucindathierry@madebyme.com](mailto:lucindathierry@madebyme.com). Be sure to include your biography, the poem you would like featured, and a telephone number.

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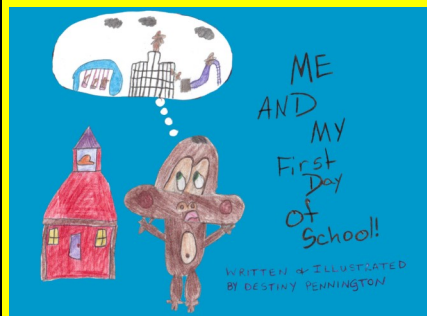
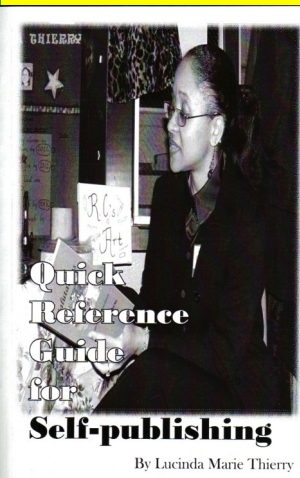
**Vision Statement**

*To become a world-renown, sought-after organization in the field of self-publishing for first-time and recurring authors.*

**Mission Statement**

*To write and self-publish books of poetry and prose, essays and lyrics that are encouraging and uplifting, while encouraging others to become publishers and teaching self-publishing to the masses.*

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**2011 Newsletter Schedule**      **Pending Publications**

March 2011      “The Track Star” by JoAnn Hunt  
June 2011      “These Words...A Collection of Verse by the Society of Urban Poets (SOUP)”  
September 2011  
December 2011

**Appearances by President Lucinda Marie Thierry**

March 31, 2011; 7-8 p.m.; Langston University OKC — 4205 N. Lincoln Blvd.  
April 23, 2011; 1-2:30 p.m.; Ralph Ellison Library in OKC — 2000 N.E. 23rd Street  
June 13, 2011; 6-8 p.m.; Midwest City Library in OKC — 8143 E. Reno Ave.

**4th Annual A Writer’s Vision Literary Symposium**

September 3, 2011 (details to come)